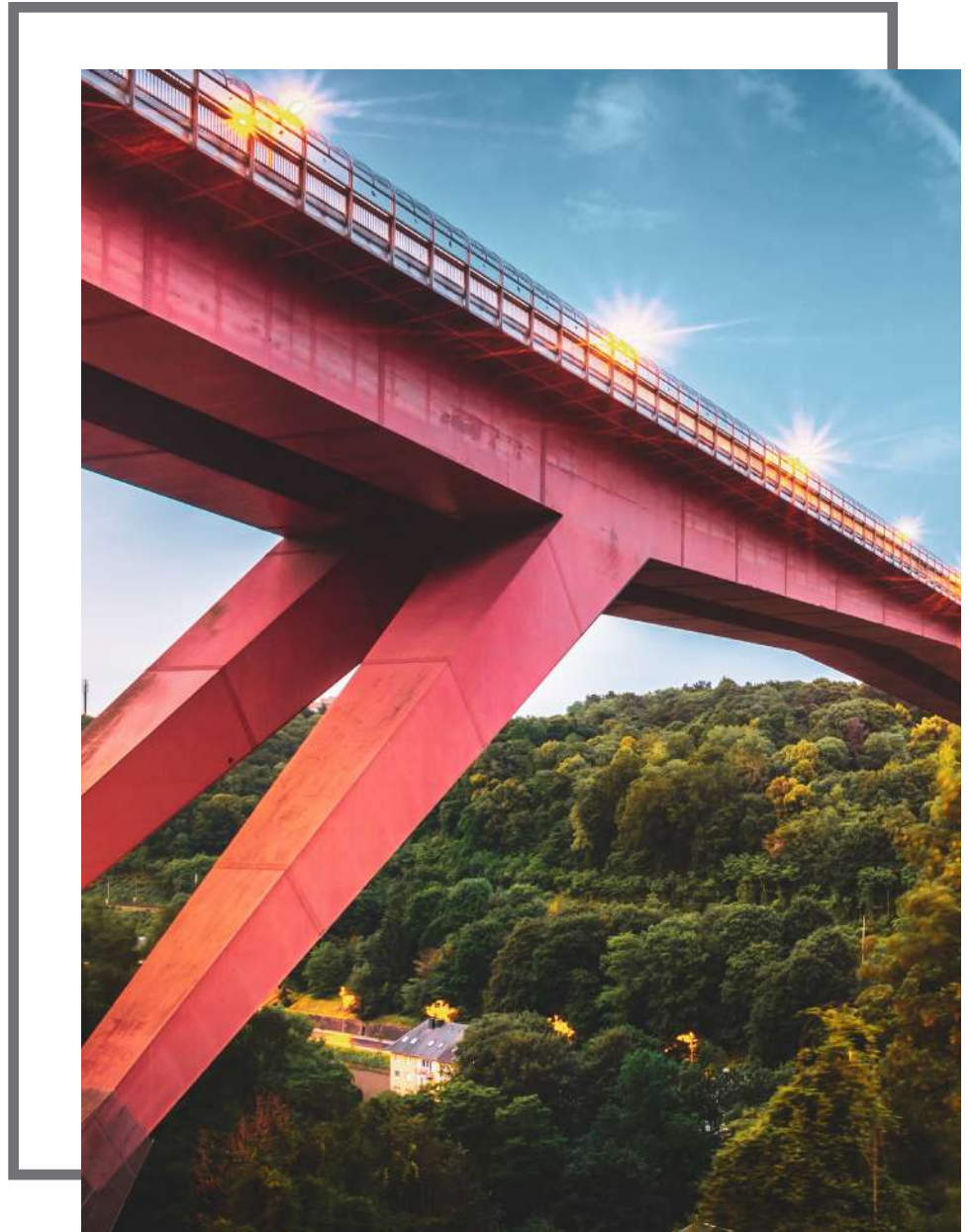


SFF Magazine

The official publication of the
Spanish Financial Forum in Luxembourg

Media Kit
2022



THE SFF MAGAZINE IS THE FIRST PUBLICATION CONNECTING PROFESSIONALS OF THE FINANCIAL SERVICES INDUSTRY FROM SPAIN AND LUXEMBOURG

The SFF Magazine is a publication produced by the **Official Spanish Chamber of Commerce in Belgium and Luxembourg**, in the framework of its Committee focused on the **financial services industry**.

It provides expert **analysis and opinion on current changes and developments** affecting the financial services industry both in Spain and in Luxembourg, as well as at European level.

The SFF Magazine is also a **networking tool** for professionals in the financial sector, and a platform for companies to boost their visibility in both markets.



Target audience

- > Professionals of the financial sector.
- > Financial services firms (B2B).
- > Key stakeholders in the financial industry.
- > Professional associations related to the financial sector.
- > Public sector representatives.

Circulation

Digital distribution through:

- > All the communication tools of the Chamber: newsletter, website, social media (LinkedIn, Twitter).
- > Other Chambers of Commerce.
- > Leading professional associations related to the financial sector.
- > SFF members.

Frequency
Quarterly

Language
Bilingual (Spanish / English)

Format
Digital, PDF

Free download

Free subscription



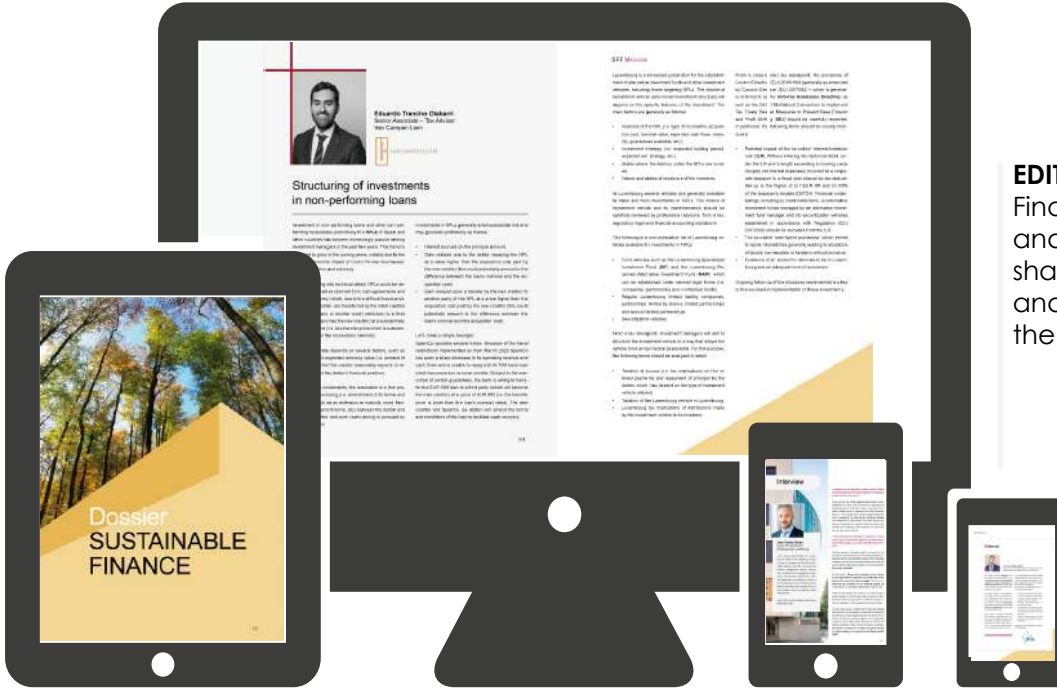
CONTENTS

View the latest editions of SFF Magazine for more information about sections and contents



ARTICLES

Specialized articles covering recent legislative developments.



EDITORIAL

Financial stakeholders and decision-makers share their ambitions and their views on the sector.

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DOSSIER

In each Magazine, we focus on a hot topic related to current developments in the industry

INTERVIEWS

Experts share their visions on relevant topics of the financial services industry



FLASH NEWS

Latest events and news of the SFF members

ADVERTISING AND SPONSORED CONTENTS

A full or half-page to boost your brand and associate your image with editorial content relevant to readers

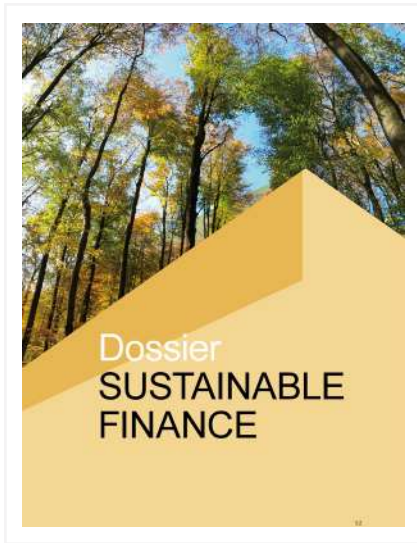
SFF MAGAZINE

SCHEDULE / Dossier - Featured topics

APRIL 2021

JULY 2021

OCTOBER 2021



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SFF MAGAZINE

Published	Deadline for material	Dossier - featured topic*
April 2022	15.03.2022	Trends in wealth management
July 2022	24.06.2022	Training solutions and Human Resources
October 2022	23.09.2022	Alternative investments
January 2023	23.12.2022	Spanish presence in Luxembourg's financial services industry

* All topics will be covered from a bilateral perspective (Spain & Luxembourg).



Trends in wealth management

Main topics

Generational change

Consolidation between business units

Family offices

Investment in digital assets

Hybrid advice and cybersecurity

ESG criteria

Integrated financial management

Training solutions and Human Resources

Main topics

Labor market opportunities in Luxembourg

Spanish talent

Bilateral success stories

New required skills in the financial sector

International training programs

Top recruiting companies and job fairs

Chamber's training offer

Alternative Investments

Main topics

Hedge Funds

Private Equity

Real Estate

Cripto-assets

Art

Spanish presence in Luxembourg's financial services industry

Main topics

Mapping of the main spanish players in the financial sector in luxembourg by area of activity

Bilateral relations in the financial sector

Ranking in relation to other European countries

Spanish professionals' experiences in Luxembourg

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SFF MAGAZINE

2023

Prices (excluding VAT)

Sections	Number of characters*		Prices
	English version	Spanish version	
Editorial	1.800	2.000	4.000 €
Article	6.500	7.000	1.500 €
Interview	6.500	7.000	1.500 €
Opinion	1.800	2.000	700 €
Dossier - featured article	6.500	7.000	1.200 €
Dossier - featured opinion	1.800	2.000	700 €
Flash news	1.400	1.600	700 €
HR movements in financial industry	1.400	1.600	1.000 €

* Including spaces




Content sponsorship includes a **DIGITAL PACKAGE.**



Dissemination of sponsored content through our main digital communication tools:

- Mailing
- Newsletter
- Social Media
- Website

Advertising - Classic formats

	1 Page Back cover. Exclusive for a sole adviser per edition	1.400 €
	1 Page	950 €
	½ Page, vertical or horizontal	550 €



Other formats

Cover + Sponsored content
Exclusive for a sole adviser per edition

Packages

- Advertising + Sponsored content
- Sponsored content + Sponsored event
- Advertising + Sponsored content + Sponsored event
- Tailor-made packages

Customized offers /
Request budget



Contact us for
CUSTOMIZED OPTIONS

Benefits for members

In the framework of the SFF Magazine, members benefit from the following services:

	Regular	Sponsor	Benefactor
Membership fee (12 calendar months)	350 €	1.750 €	3.500 €

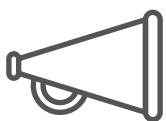
Four editions of the SFF Magazine are produced per year

SFF Magazine

"Flash news" section	Unlimited	Unlimited	Unlimited
"Dossier" section	2 per year	2 per year	4 per year
"Opinion" section	1 per year	2 per year	4 per year
"Articles" section	1 per year	2 per year	4 per year
"HR movements in the financial industry" section	1 per year	3 per year	Unlimited
"Interview" section		1 per year	1 per year
Advertising		1xAdvertising page in one edition	1xAdvertising page in all SFF Magazines
Logo included in all SFF Magazines		●	●

Publications exceeding the limits established for each category will be invoiced separately.

In addition, members interested in contracting advertising or sponsoring content will be able to benefit from a:



10% discount* for members of the Chamber



Discount* for multiple contracting

If you are interested to include your advertising in multiple SFF Magazines, we offer discounts for multiple contracting.

2 Magazines	5%
3 Magazines	7%
4 Magazines	12%

Discounts* are cumulative



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